

Down Syndrome Association of Wisconsin

2024 Partnership Opportunities



dsaw
Down Syndrome
Association of Wisconsin, Inc.
awareness • acceptance • assistance

Fox Cities



Our Mission

The Down Syndrome Association of Wisconsin's mission is to provide support to Wisconsin families and individuals with Down syndrome and related disabilities through awareness, education, information, programs, services, and the exchange of ideas and experiences.

Dear Friend,

Get ready to mark your calendars and join us for an uplifting day of unity and celebration at the 15th Annual Down Syndrome Awareness Walk! As a cherished member of our community, we invite you to become a vital sponsor of this empowering event, happening on Saturday, October 5th, at Town Center Park in Grand Chute.

The walk isn't just a stroll; it's a powerful symbol of solidarity and support for the Down Syndrome Association of Wisconsin and the families it serves throughout the greater Fox Cities area. Each year, this gathering brings together individuals, families, volunteers, donors, sponsors, and partners from all three counties we serve, Outagamie, Calumet & Winnebago. We are all united by a common goal: to amplify awareness and rally for inclusion, diversity, and acceptance for individuals with Down syndrome in our communities and beyond.

For 15 years, the Annual Down Syndrome Awareness Walk has been the heartbeat of our fundraising efforts, enabling us to extend our reach and provide essential programs and services to individuals and families facing unique challenges. With your generous support, we can continue to empower more than 200 individuals each year, from newborns to the elderly, ensuring they have access to the resources and opportunities they deserve.

We welcome any form of contribution you can offer, whether it's a monetary donation, products, services, or valuable auction items. Take a moment to explore the enclosed materials outlining various sponsorship opportunities and the recognition you'll receive based on your level of support. From banners & social media shoutouts to heartfelt acknowledgments, your generosity will be celebrated in meaningful ways.

To make things even easier, we've included a sponsorship/marketing agreement mail-in form for your convenience. Join us in making a lasting impact on the lives of those we serve, and let's create a brighter, more inclusive future together!

With heartfelt gratitude,

The DSAW-Fox Cities Walk Committee

2024 Annual Awareness Walk

Platinum Sponsor Level \$10,000

- Prominent logo featured on printed event materials
- Logo prominently printed on participant t-shirts
- Prominent logo on stage banner
- Company banner at event (provided by sponsor)
- Logo prominently recognized on event website
- Yard sign displayed on event day
- Logo prominently displayed on social media post
- Company shoutout by DJ throughout event
- Logo displayed on TV slideshow at event
- Up to 10 FREE t-shirts (sizes must be sent by 8/30)

Gold Sponsor Level \$5,000

- Logo featured on printed event materials
- Logo printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Logo recognized on event website & social media
- Yard sign displayed on event day
- Company shoutout by DJ throughout the event
- Logo displayed on TV slideshow at event
- Up to 5 FREE t-shirts (sizes must be sent by 8/30)

Silver Sponsorship Level \$2,500

- Logo featured on printed event materials
- Company name printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Company name recognized on event website & social media
- Yard sign displayed on event day
- Company shoutout by DJ throughout the event
- Company name displayed on TV slideshow at event

Bronze Sponsor Level \$1500

- Company name featured on printed event materials
- Company name printed on participant t-shirts
- Company name recognized on event website & social media
- Yard sign displayed on event day
- Company shoutout by DJ throughout the event

Friend of DSAW Sponsor Level \$500

- Company name featured on Down syndrome Fact sign at event
- Company name recognized on event website



Yes! I want to support DSAW-Fox Cities in 2024!

Organization _____

Name _____

Contact Person _____ Title _____

Work Phone _____ Mobile Phone _____

Do you have a walk team? Y/N Team Name _____

Business Street Address _____

City _____ State _____ Zip _____

Email Address _____

Raffle Basket Donation? Y / N Donation Description: _____

Raffle Donation Value? _____

Payment Types: Check Enclosed OR Process Credit Card (enter details below or call)

Credit Card # _____ Exp. ____/____ Security Code _____

This represents a 2024 commitment to DSAW-Fox Cities in the amount indicated.

Sponsorship Level (Circle One) Platinum / Silver / Gold / Bronze / Friend

T-Shirt Sizes (Platinum & Silver) _____

I/We give permission to DSAW-Fox Cities to use our/my name and logo as a sponsor for the event(s) chosen above for all event materials.

Signature _____ Date _____

Please send completed form and preferred logo in color & b/w to:

DSAW-Fox Cities
526 W. Wisconsin Ave., 2W
Appleton, WI 54911
Or email: Stacy Peapenburg - speapenburg@dsaw.org
Questions Call 920.201.1144 ext. 155



OR scan the QR Code with your phone to pay your sponsorship online. You must click "company donation". then mail or email this form.

Marketing Purpose: The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-Fox Cities events, programs and services and to advance its non-profit mission. DSAW-Fox Cities must receive this agreement form before August 23, 2024 in order for your company to receive full sponsorship recognition.

Thank You For Your Sponsorship!